



Address: 9250 Reseda Blvd #654 Northridge, CA 91324

phone: (747) 224-0775 Fax: (855) 746-8588

email: sales@queaudiousa.com

web: www.queaudiousa.com

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QUE AUDIO Appoints STARIN for Exclusive Distribution in US and Canada

Que Audio announces the appointment of Indiana based Starin as their exclusive distributor in the US and Canada for Que Audio's full range of Performance and Solution Series product lines, effective July, 2013.

Adding Que Audio to Starin's already impressive resume of products is a "step in the right direction" say's Que Audio's general manager, Paul Heaton. "Que Audio was initially recommended to Starin via a mutual associate at Revolabs. After first contact between both companies, we soon realized that there was huge potential to partner the Revolabs system with our DA12 Headworn and DA04 Lavalier Performance Series mic line. Starin has proven to be an exceptional channel manager, with a high-end range of product lines that speaks for itself. The Q Seal of Quality Assurance brings added value to the Starin thoroughbred portfolio."

"The Performance Series microphones are very versatile products and will work perfectly with the multitude of Revolabs systems, as well as most wireless systems, with the available range of Q compact connectors. Our brand new Revolabs connector, solidifies this notion" says Paul.

Que Audio currently runs all US distribution with in-house staff handling all facets of the US market via an office and warehouse in Northridge, California. This facility will now be shifting its functionality to support Que Audio global sales and marketing, with a major focus on supporting Starin through the transition, and on an ongoing basis.

Que Audio USA CEO Mark Ludmer adds, "Our staff has done a great job getting global recognition, and the timing is perfect for this next step in North America. Starin knows the US and Canadian markets intricately and will play a pivotal role in expanding the Que Audio brand in the US and Canada."

As well as having a product category that compliments Starin's Revolabs systems, Que Audio also delivers the Solution Series line of microphone kits. These include a variety of different sized shotgun microphones delivered with an array of accessory and adapter options in well laid out, compact, and travel friendly packages.

The combined lines accommodate a multitude of different applications in pro audio for video, DSLR, ENG, location sound, broadcast, House of Worship, presentation, theater, and corporate market segments.

"We are delighted to add all of the high value products from Que Audio to enhance the ownership experience of all video & audio wireless products," says Starin CEO Jim Starin. "Adding Que Audio products to a camcorder system or a wireless audio system will improve performance at a very attractive price. Starin will seek to add the high value of Que Audio to all brands of wireless audio as well as whatever brand of camcorder is preferred by the end user".

For more info contact Mark Ludmer mark@queaudiousa.com (747) 224-0775

www.queaudiousa.com sales@queaudiousa.com

Look for and insist on the 'Q' seal of quality assurance!